DDN
EXPLORING
DRUG DISCOVERY
AND DEVELOPMENT

2026

RATES CARD

we are more than
DRUG DISCOVERY

2026 editorial calendar

	January	February	March	April	May	June	July	August	September	October	November	December
Infographics		Neuroscience			Cancer		RNA Therapeutics			Sustainability		Biologics
Technology Guides/eBooks	Drug Delivery	Antibodies		Metabolomics	Gene Therapy		Sample Preparation		Preclinical Models		Computational Drug Discovery	Gene Editing
Explainer Articles			Proteomics			Immunology				Lab of the Future		
Discovery Insider			2026 Predictions		Industry Coverage: SLAS AACR Interphex				PEGS ASMS CPhI			CPhI ELRIG UK ASHG
Sponsored Articles	1. Spatial Biology 2. Antibodies	1. Single-Cell Research 2. PCR	1. Synthetic Biology 2. Lab Automation	1. RNA Therapeutics 2. Chemoproteomics	1. 3D Research 2. Mass Spectrometry	1. High-Throughput/ Content Screening 2. Small Molecule Drugs	1. Synthetic DNA & Vaccines 2. Cell Therapy	1. Large Molecule Drugs 2. Biologics	1. Immunopeptidomics 2. Single-Cell Research	1. Neurology 2. Chemogenomics	1. ADCs 2. Gene Therapy	1. Multiomics 2. AI-Guided Drug Discovery
Newsletters	1. Drug Development 2. Cancer 3. Tools and Techniques	1. Drug Development 2. Cell & Stem Cell Therapies 3. Regulatory and Industry	1. Drug Development 2. Cancer 3. Diagnostics 4. Neurology	1. Drug Development 2. Vaccines 3. Microbiology	1. Drug Development 2. Cancer 3. Metabolic Disease	1. Drug Development 2. Infectious Disease 3. Immunology and Immunotherapy	1. Drug Development 2. Cancer 3. Gene Therapy	1. Drug Development 2. Cell Biology & Culture 3. Infectious Disease	1. Drug Development 2. Disease Models 3. Genetics & Genomics	1. Drug Development 2. Metabolic Disease 3. Tools and Techniques	1. Drug Development 2. Cancer 3. Microbiology	1. Drug Development 2. Neurology 3. Gene Therapy
Webinars/ Symposia	Drug Toxicology	**Symposium**: Spatial Biology	Small Molecule Drugs	Mass Spectrometry	**Symposium:** Drug Discovery and Development	Antibodies	Cancer	**Symposium**: Immuno-oncology	PFAS	Protein Degraders	**Symposium:** Cell & Gene Therapy	Diagnostics
Tell Us What You Know Videos	Microbiome	3D Cell Models	Animal Models	Lab Automation	Epigenetics	Infectious Disease & Vaccines	PFAS	Cell Therapy	Biologics	Autoimmune Diseases	Drug Design	Clinical Trials
Shaping Science Videos		Single Cell Research		NGS		Cellular Analysis		AI/ML		mRNA		Synthetic Biology

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- Contibuted article (up to 800 words) - $500
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Scientifically rich articles that break down complex topics into clear, reader-friendly insights, paired with custom graphics to make intricate concepts easy to understand.

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DDN's quarterly digital edition will include a curation of topical content, produced by our science writers offering you the chance to showcase your products and innovations to a targeted audience.

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Sponsored Articles

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RATE: $7,500 **Premium** - 20 Minute talk, MP4 file, host up to 5 content pieces in event resources area, all registrant info, 2 spots per event, Full registration and attendee list

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Hosting the video across socials to expand its reach and guaranteed 50,000 views

2026 editorial calendar index

January

Technology Guide	**Drug Delivery	*A technology guide to lipid nanoparticles*** This technology guide will outline essential insights and practical tips for working with lipid nanoparticles (LNPs), covering formulation, characterization, and delivery strategies. **Keywords:** lipid nanoparticles, LNP formulation, drug delivery, mRNA therapeutics, nanomedicine, particle characterization, nucleic acid delivery, vaccine development, gene therapy, nanoparticle stability **Audience focus:** Researchers in drug delivery, nanomedicine, vaccines, and gene therapy
Sponsored Articles	**Spatial biology:** This article will explore how spatial biology technologies are revealing new insights into tissue organization and disease mechanisms. **Antibodies:** This article will look at the latest developments in antibody engineering and their growing role in diagnostics and therapeutics.
Newsletters	**Drug Development, Cancer, Tools and Technique**
Webinar	**Drug Toxicology	*Advances in using organ-on-a-chip for drug toxicology*** This webinar will showcase how organ-on-a-chip technology is transforming drug toxicology testing by providing predictive, human-relevant insights into drug safety. **Keywords:** organ-on-a-chip, drug toxicology, microfluidics, human cell models, predictive toxicity, drug safety, preclinical testing, immune response, side effect prediction, translational research **Audience focus:** Toxicologists, drug safety scientists, preclinical researchers, biomedical engineers, and regulatory professionals
Tell Us What You Know Video	**Microbiome**

February

Infographic	**Neuroscience	*Mapping the exposome of neurodegenerative diseases*** This infographic will illustrate how advances in mass spectrometry and biomonitoring enable researchers to map the exposome — the sum of lifelong environmental and lifestyle exposures — and integrate it with genomic data to reveal how these factors influence neurodegenerative disease risk and inform diagnosis and treatment. **Keywords:** exposome, neurodegenerative diseases, Alzheimer's disease, Parkinson's disease, public health, ecotoxicology, epidemiology, epigenetics, mass spectrometry, biomonitoring **Audience focus:** Neuroscientists, epidemiologists, toxicologists, and clinicians studying neurodegenerative disorders
eBook	**Antibodies	*A new era of therapeutic antibodies*** This ebook will examine cutting-edge advances in antibody engineering — from bispecifics and ADCs to nanobodies — and how these next-generation formats improve specificity, efficacy, and safety in treating cancer, autoimmune disorders, and infectious diseases. **Keywords:** antibodies, antibody engineering, bispecific antibodies, antibody-drug conjugates, nanobodies, precision therapeutics, cancer immunotherapy, therapeutic antibodies **Audience focus:** Immunologists, oncology researchers, drug developers, protein engineers, scientists in antibody discovery
Sponsored Articles	**Single cell research:** This article will examine how single cell research is driving precision medicine. **PCS (Protein Characterization Services):** This article will highlight how advanced protein characterization methods are improving quality control and therapeutic development.
Newsletters	**Drug Development, Cell & Stem Cell Therapies, Regulatory and Industry**
Symposium	**Spaital Biology	*Spatial omics for personalized therapies*** This symposium will highlight how researchers apply spatial omics technologies — spanning transcriptomics, proteomics, and metabolomics —to study tissues and generate molecular insights that advance precision medicine. **Keywords:** spatial omics, spatial transcriptomics, spatial proteomics, spatial metabolomics, precision medicine, personalized medicine, cancer research, single-cell analysis, tissue imaging, molecular profilin **Audience focus:** Cancer researchers, translational scientists, pathologists, bioinformaticians, clinicians developing precision therapies
Tell Us What You Know Video	**3D Cell Models**
Shaping Science Video	**Single Cell Research**

March

Explainer Article	**Proteomics	*How do scientists use proteomics to decode aging?*** This article will delve into how proteomic clocks — constructed from dynamic protein signatures — are reshaping the measurement of biological age, revealing organ-specific aging patterns, and uncovering biomarkers that may guide personalized strategies for healthy longevity. **Keywords:** proteomics, aging, biological age, proteomic clocks, biomarkers, personalized medicine, protein biomarkers, organ-specific aging, longevity, mass spectrometry, systems biology **Audience focus:** Gerontologists, proteomics scientists, researchers developing diagnostics and therapies for age-related diseases
Discovery Insider	**2026 Predictions**
Sponsored Articles	**Synthetic biology:** This article will cover how synthetic biology is being used to design novel biological systems and applications in medicine. **Lab automation:** This article will show how lab automation is streamlining workflows, reducing errors, and scaling up discovery efforts.
Newsletters	**Drug Development, Cancer, Diagnostics, Neurology**
Webinar	**Small Molecule Drugs	*The new chapter for small molecule drugs*** This webinar will explore emerging strategies and technologies that are redefining small molecule therapeutics. **Keywords:** small molecule drugs, drug discovery, structure-based drug design, target identification, high-throughput screening, medicinal chemistry, drug resistance, pharmacokinetics, lead optimization, therapeutics **Audience focus:** Medicinal chemists, pharmacologists, biotech/pharma researchers developing small molecule therapeutics
Tell Us What You Know Video	**Animal Models**

April

Technology Guide	**Metabolomics	*A practical guide for metabolomics*** This technology guide will outline key analytical platforms, data integration approaches, and emerging applications in metabolomics, showing how metabolic profiling is transforming biomarker discovery, drug development, and precision medicine. **Keywords:** metabolomics, metabolic profiling, precision medicine, biomarker discovery, drug discovery, analytical chemistry, mass spectrometry, NMR spectroscopy **Audience focus:** Biomedical researchers, analytical chemists, biomarker scientists, and drug discovery professionals
Sponsored Articles	**RNA therapeutics:** This article will discuss how RNA-based therapies are advancing from concept to clinic across multiple disease areas. **Chemoproteomics:** This article will explore how chemoproteomics is mapping drug–protein interactions to uncover new therapeutic targets.
Newsletters	**Drug Development, Vaccines, Microbiology**
Webinar	**Mass Spectrometry	*Harnessing mass spectrometry for biomarker discovery*** This webinar will highlight how advanced mass spectrometry techniques are accelerating biomarker discovery and validation. **Keywords:** mass spectrometry, biomarker discovery, biomarker validation, proteomics, pharmacokinetics, molecular profiling **Audience focus:** Translational researchers, biomarker scientists, pharmaceutical R&D teams, and clinical development professionals
Tell Us What You Know Video	**Lab automation**
Shaping Science Video	**NGS**

May

Infographic	**Cancer	*Taking down cancer's toughest targets*** This infographic will spotlight how scientists are disarming some of cancer's most notorious genetic culprits, such as TP53, KRAS, and BRCA1/2, linking their mutations to tumor growth and highlighting new therapies from small molecules to protein degraders, RNA drugs, and gene editing. **Keywords:** cancer driver genes, targeted therapy, oncology innovation, small molecules, PROTACs, RNA therapeutics, precision oncology, immunotherapy, gene editing **Audience focus:** Cancer researchers, translational scientists, drug discovery teams, clinical professionals in oncology
eBook	**Gene therapy	*The untapped potential of gene therapy*** This ebook will explore emerging frontiers in gene therapy, from novel delivery systems and genome editing tools to strategies addressing rare diseases and expanding into complex, multifactorial conditions. **Keywords:** gene therapy, genome editing, viral vectors, non-viral delivery, rare diseases, precision medicine, genetic disorders, CRISPR **Audience focus:** Geneticists, molecular biologists, researchers and biotech innovators developing gene therapy approaches
Discovery Insider	**Industry coverage: SLAS, AACR, Interphex**
Sponsored Articles	**3D research:** This article will review how 3D cell models and organoids are providing more physiologically relevant insights than traditional cultures. **Mass spectrometry:** This article will look at innovations in mass spectrometry and how they are expanding capabilities in biomarker discovery and drug development.
Newsletters	**Drug Development, Cancer, Metabolic Disease**
Symposium	**Symposium	*Drug Discovery and Development*** This symposium will bring together leading experts discussing emerging strategies, technologies, and collaborations that are transforming drug discovery and development across the pharmaceutical industry. **Keywords:** drug discovery, drug development, pharmaceutical industry, translational research, preclinical studies, clinical trials, target identification, lead optimization, regulatory science, precision medicine **Audience focus:** Pharmaceutical R&D professionals, translational researchers, clinical development teams, industry decision-makers
Tell Us What You Know Video	**Epigenetics**

June

Explainer Article	**Immunology	*How does oral mucosal immunity affect the body?*** This article will examine the oral cavity's unique immune environment, where saliva, mucosal barriers, and the oral microbiome work together to defend against pathogens, and how disruptions in this system drive oral and systemic diseases. **Keywords:** saliva, oral immunology, oral cavity, oral mucosa, oral microbiome, mucosal immunity, viral infections, bacterial infections, oral diseases, host–microbe interactions **Audience focus:** Immunologists, microbiologists, researchers studying mucosal immunity and oral-systemic disease connections
Sponsored Articles	**High-throughput content screening:** This article will examine how high-throughput screening platforms accelerate drug discovery by rapidly testing thousands of compounds. **Small molecule drugs:** This article will highlight the enduring importance of small molecule drugs and new strategies to optimize their design.
Newsletters	**Drug Development, Infectious Disease, Immunology & Immunotherapy**
Webinar	**Antibodies	*Antibodies meet RNA: the rise of antibody-siRNA conjugates*** This webinar will explore antibody-siRNA conjugates as emerging platforms for delivering gene-silencing payloads with precision to access previously "un-druggable" targets. **Keywords:** stem cell nanotechnology, stem cell, nanotechnology, nanoparticles, nanobots, liposomes, nanosystems, tissue engineering, regenerative medicine **Audience focus:** Antibody and RNA therapeutics developers, drug delivery scientists, translational researchers, and biopharma R&D team
Tell Us What You Know Video	**Infectious Disease & Vaccines**
Shaping Science Video	**Cellular Analysis**

July

Infographic	**RNA Therapeutics** | ***Rewriting RNA for targeted, reversible therapeutics*** This infographic will detail how RNA editing tools, including ADAR-based systems, enable site-specific, reversible changes to messenger RNA, offering researchers a versatile approach to probe gene function and develop precision therapies without altering DNA. **Keywords:** RNA editing, ADAR enzymes, base editing, gene regulation, precision medicine, genetic diseases, cancer therapeutics, transcriptome engineering, RNA therapeutics, post-transcriptional modification **Audience focus:** Molecular biologists, geneticists, RNA therapeutics researchers, scientists developing treatments for genetic diseases
Technology Guide	**Sample Preparation** | ***A technology guide to sample preparation for analytical workflows*** This technology guide will provide best practices, key technologies, and emerging innovations in sample preparation to ensure high-quality, reproducible results across diverse analytical workflows. **Keywords:** sample preparation, analytical workflows, sample quality, reproducibility, analytical chemistry, biomarker discovery, mass spectrometry, chromatography, assay development **Audience focus:** Analytical chemists, laboratory scientists, professionals in assay development and analytical method optimization
Sponsored Articles	**Synthetic DNA and vaccines:** This article will discuss how synthetic DNA technologies are enabling faster, more flexible vaccine development. **Cell therapy:** This article will explore how advances in cell therapy are transforming treatment options for cancer and rare diseases.
Newsletters	**Drug Development, Cancer, Gene therapy**
Webinar	**Cancer** | ***Manipulating the microbiota to enhance cancer treatment*** This webinar will examine how the gut and tumor-associated microbiota shape cancer and microbiome-based strategies for improving cancer therapies. **Keywords:** microbiota, gut microbiome, tumor microenvironment, cancer therapy, microbiome modulation, immunotherapy enhancement, precision oncology, host–microbe interactions **Audience focus:** Cancer researchers, immuno-oncologists, microbiome scientists, translational researchers, and oncology drug developers
Tell Us What You Know Video	**PFAS**

August

Sponsored Articles	**Large molecule drugs:** This article will look at the challenges and opportunities in developing large molecule therapeutics, from antibodies to enzymes. **Biologics:** This article will review how biologics continue to expand therapeutic possibilities, from autoimmune disorders to oncology.
Newsletters	**Drug Development, Cell Biology & Culture, Infectious Disease**
Symposium	**Biologics** | ***Advances in immuno-oncology*** This virtual two-day symposium will gather researchers to present the latest breakthroughs in cancer immunology, from fundamental discoveries in tumor–immune interactions to advances in immunotherapy, strategies to overcome resistance, and translation of new findings into clinical practice. **Keywords:** immuno-oncology, cancer immunotherapy, immune checkpoint inhibitors, CAR T cells, cancer vaccines, tumor microenvironment, immune resistance, precision oncology, translational research, cellular therapy, combination therapy **Audience focus:** Cancer researchers, immunologists, immunotherapy developers, pharmaceutical and biotech R&D teams
Tell Us What You Know Video	**Cell therapy**
Shapiong Science Video	**AL/ML**

September

eBook	**Preclinical Models	*Paving the future of preclinical research beyond animal testing*** This ebook will explore emerging non-animal approaches in preclinical research, from advanced in vitro models and organ-on-chip systems to in silico simulations and AI-driven predictions, highlighting their potential to enhance translational relevance, address ethical concerns, and meet evolving regulatory standards. **Keywords:** non-animal testing, preclinical research, organoids, organ-on-chip, microphysiological systems, in vitro models, in silico modeling, AI, 3Rs principle, predictive modeling **Audience focus:** Preclinical researchers, toxicologists, pharmacologists, regulatory affairs professionals, drug discovery and development teams
Discovery Insider	**PEGS, ASMS, CPhI**
Sponsored Articles	**Immunopeptidomics:** This article will examine how immunopeptidomics is being used to better understand immune system activity and inform vaccine design. **Neurology:** This article will cover emerging research in neurology and its implications for treating brain and nervous system disorders.
Newsletters	**Drug Development, Disease Models, Genetics & Genomics**
Webinar	**PFAS	*Breaking down forever chemicals*** This webinar will examine emerging strategies — such as biologics, small molecules, and engineered microbes — to degrade or remove PFAS from water, soil, or the human body. **Keywords:** PFAS degradation, chemical degradation, bioremediation, advanced oxidation, environmental contaminants, water treatment, soil remediation, environmental chemistry **Audience focus:** Environmental chemists, toxicologists, water and soil quality specialists, professionals in environmental regulatory compliance
Tell Us What You Know Video	**Biologics**

October

Infographic	**Sustainability	*Tackling the plastic problem in pharma*** This infographic will visualize the sources and scale of plastic waste in pharmaceutical research and manufacturing and highlight sustainable solutions, from improved recycling and biodegradable materials to operational changes that reduce reliance on single-use systems. **Keywords:** laboratory waste, plastics, laboratory sustainability, pharmaceutical manufacturing, biodegradable materials, recyclable plastics, waste reduction, sustainable bioprocessing **Audience focus:** Pharmaceutical R&D scientists, bioprocess engineers, environmental health and safety professionals
Explainer Article	**Lab of the future	*What does the lab of the future look like?*** This article will break down how automation, artificial intelligence, cloud-based data management, and advanced analytical tools are transforming laboratory workflows, enabling faster, more collaborative, and more sustainable scientific research. **Keywords:** lab of the future, smart labs, automation, artificial intelligence, cloud-based lab management, digital workflows, advanced analytics, laboratory informatics, scientific collaboration, sustainable labs **Audience focus:** Laboratory managers, R&D scientists, data scientists, and professionals implementing digital transformation in scientific workflows
Sponsored Articles	**Neurology:** This article will cover emerging research in neurology and its implications for treating brain and nervous system disorders. **Chemogenomics:** This article will highlight how chemogenomics integrates chemistry and genomics to guide target discovery and drug design.
Newsletters	**Drug Development, Metabolic Disease, Tools and Techniques**
Webinar	**Protein degraders	*Breaking the limits of 'undruggable' proteins*** This webinar will feature emerging protein degradation technologies to target traditionally inaccessible disease-causing proteins. **Keywords:** protein degraders, targeted protein degradation, PROTACs, molecular glues, undruggable targets, oncology, neurology, drug discovery, ubiquitin–proteasome system, degrader platforms **Audience focus:** Drug discovery scientists, translational researchers, and biopharma R&D teams developing novel therapeutics
Tell Us What You Know Video	**Autoimmune Diseases**
Shaping Science Video	**mRNA**

November

Technology Guide	**Computational drug discovery	*A technology guide to computational approaches in drug discovery*** This technology guide will introduce the tools, methods, and best practices driving AI-powered design, molecular modeling, and virtual screening to accelerate and refine early-stage drug development. **Keywords:** computational drug discovery, AI in drug development, virtual screening, molecular modeling, in silico drug design, structure-based drug design, machine learning, cheminformatics, predictive modeling, drug target identification **Audience focus:** Medicinal chemists, computational biologists, cheminformaticians, AI and machine learning researchers in drug discovery, and pharmaceutical R&D teams
Sponsored Articles	**ADCs (Antibody-drug conjugates):** This article will explore how antibody-drug conjugates are delivering targeted therapies with enhanced precision in oncology. **Gene therapy:** This article will look at how gene therapy is moving toward broader clinical use and addressing challenges of safety and delivery.
Newsletters	**Drug Development, Cancer, Microbiology**
Symposium	**Symposium	*Creating better cell and gene therapies*** This symposium will feature experts across sectors to explore innovations in vector design, manufacturing, delivery, quality control, and regulation that improve the safety, efficacy, scalability, and accessibility of cell and gene therapies. **Keywords:** cell therapy, gene therapy, advanced therapy medicinal products, vector design, gene delivery, manufacturing optimization, quality control, regulatory pathways, therapeutic development, translational research **Audience focus:** Cell and gene therapy developers, translational researchers, manufacturing scientists, and biopharma R&D leaders
Tell Us What You Know Video	**Drug design**

December

Infographic	**Biologics	*Food allergy therapies: from immunotherapy to microbiome modulation*** This infographic will illustrate current and emerging food allergy treatments, from oral immunotherapy and monoclonal antibodies to microbiome-targeted approaches, highlighting how they work and their potential to expand options beyond the single FDA-approved therapy. **Keywords:** food allergy, oral immunotherapy, monoclonal antibodies, biologics, microbiome modulation, allergy treatment, personalized medicine, immunotherapy, immune response, therapeutic targets **Audience focus:** Immunologists, microbiome researchers, translational scientists, and clinicians developing or evaluating novel food allergy therapies
eBook	**Gene editing	*How AI is shaping gene editing*** This ebook will cover how emerging AI-driven tools, algorithms, and predictive models are transforming gene editing by optimizing RNA design, minimizing off-target effects, and enhancing precision and efficiency across research and therapeutic applications. **Keywords:** artificial intelligence, gene editing, CRISPR, bioinformatics, genome engineering, predictive modeling, precision medicine, gene therapies, biotechnology, RNA design, off-target prediction **Audience focus:** Molecular biologists, genetic engineers, bioinformaticians, professionals developing gene-based therapeutics
Discovery Insider	**CPhI, Elrig UK, ASHG**
Sponsored Articles	**Multiomics:** This article will discuss how multiomics approaches are integrating data layers to provide a more complete view of biology. **AI-guided drug discovery:** This article will highlight how artificial intelligence is being applied to accelerate and optimize the drug discovery pipeline.
Newsletters	**Drug Development, Neurology, Gene Therapy**
Webinar	**Diagnostics	*Advancing diagnostics with circulating free DNA*** This webinar will explore how circulating free DNA is enabling non-invasive analysis for early cancer detection and disease monitoring. **Keywords:** circulating free DNA, cfDNA, liquid biopsy, cancer detection, prenatal testing, transplant monitoring, non-invasive diagnostics, molecular biomarkers, next generation sequencing, genomic analysis **Audience focus:** Clinical researchers, molecular diagnosticians, oncologists, geneticists, and translational researchers
Tell Us What You Know Video	**Clinical Trials**
Shaping Science Video	**Synthetic Biology**

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